

PREVIOUS BRAND AMONG PLAYERS SMOKERS

	N =	Total <u>17</u> #
<u>PM Brands</u>		<u>4</u> = 24%
Merit Menthol		3
Marlboro Menthol		1
<u>Other Brands</u>		<u>9</u> = 53%
Kool Filter Kings		3
Kool Milds		1
Kool Lights		1
Newport		3
Salem		1
No Previous Brand		4

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